



Minutes 6-16-21

1. Welcome and Introductions
 - a. Jamie Parrett began the Zoom meeting by welcoming everyone and thanking them for joining. Introductions were made with 44 in attendance. Attendees used the chat box to share something fun they have planned for the summer or hope to do.
2. Review Minutes from May 19th
 - a. Minutes were approved by members. Sher Wilde provided the first motion and Jim Bishop provided the second motion. The motion carried.
3. Financial Report
 - a. Tom Mayfield provided the financial update. The Northland Coalition account stands at \$19,266.44. Emily Barnes announced the Northland Coalition was awarded a \$5,000 mini grant. This grant supports the Northland Prevention Conference and social marketing campaigns from July 2021-June 2022.
4. Advocacy Report
 - a. Emily Barnes provided the advocacy update. After nine years, a statewide Prescription Drug Monitoring Program was signed into law on June 7, 2021. A thank you card will be sent to Senator Holly Rehder who has been a champion of this bill for many years. Kansas City Missouri City Council was set to vote on a comprehensive flavor ban on all tobacco and nicotine products last week, however, at the last minute the Chair of the Committee was supporting a compromise substitute ordinance that would only restrict sales of all flavored vapor products. The ordinance was tabled in committee and will be heard at a later date. Finally, the ban on fentanyl-like substances was extended until October. Under the extension, fentanyl analogues are classified by the federal government as a schedule I drug and are subject to strictest controls like heroin.
5. In-Service
 - a. This month's in-service was provided by two Youth With Vision leaders, Tamara Quinlan and Austin Thrasher; both are 2021 graduates. Tamara was the education chair of YWV and also represents Community Alliance for Family and Youth. Austin was the secretary and a 4 year member of YWV. Austin began the presentation by sharing Youth With Vision's vision, mission, and purpose. During the 2020-2021 school year, the group held a roster of 38 active members, with 8 of those members being new. Members represented 12 of the 18 area school districts. Over the past year, YWV members were actively involved in committee work, pursuing legislative goals and priorities, promoting This Is Quitting, presenting/attending the Speakhard conference, participating in service projects, working on social media outreach, completing a senior project, and building leadership.
 - b. YWV has 5 active committees: Advocacy and Education, PR/Special Events, Membership, Secretary/Historian, and Senior Project. Each committee completed several activities and projects. Legislative goals and priorities for the year included tobacco reform and passage of a statewide Prescription Drug Monitoring Program (signed into law on 6/7/2021). In working towards these goals and priorities, YWV students met with 13 Senators and Representatives

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from Clay, Platte and Ray Counties. The group has been an advocate and promoter of the This Is Quitting vaping cessation-text line. This program was initiated by Julia Mees and supported by DFC Program Directors. Youth looking to quit vaping can text “Breakfree” to 88709 to receive education, support, and guidance on their cessation journey. To further spread the word, Tamara and then Program Director of Park Hill CAFY interviewed with Fox4; the [interview](#) and story can be found [here](#). On April 8th, Tamara, Austin, and Mary Kemmerle provided a presentation at the 2021 Speakhard leadership conference with a focus on youth coalition sustainability, impact, and capacity building. Five seniors were also honored with the 2021 Outstanding Youth Prevention Award from Act Missouri. YWV participated in their annual service project, Haunted Forrest. This is a Halloween event for first responders and their families as many of them work on Halloween night. Due to COVID-19, 2020-2021 was a busy year for social media. YWV tapped into several platforms including YouTube, Instagram, and TikTok. With support from Platte County Health Department and MODOT, two marijuana impaired driving PSA’s were developed. For this year’s senior project, YWV seniors completed alcohol and tobacco retailer checks in Platte County for Park Hill CAFY. Five seniors visited 50 stores. This was a reward and remind project in which those retailers that asked for an ID and did not sell got a \$10 Chipotle gift card and a thank you letter. Those who did not ID and “sold” to the teen, got a reminder to ID letter. To conclude their presentation, Tamara and Austin recognized Senior Leadership: Miranda Andrews, Natalie Andrews, Corrine Benedict, Austin Thrasher, and Tamara Quinlan.

6. Diversity, Equity and Inclusion

- a. This month’s Diversity, Equity and Inclusion discussion was on pronouns. Kat Barrow provided a short introduction on the difference between the terms diversity, equity, and inclusion. Jen Graves provided a presentation on the use of personal pronouns as they relate to identifying individuals. She provided a history on the use of pronouns, how they can be used today as a sign of respect and acceptance, and the overall importance of regarding people in way that is respectful. Along with pronouns, Jen discussed the definitions and use of sex (what you were assigned at birth, based on your anatomy), gender (who you know yourself to be), and sexuality (who you are attracted to). To conclude, she provided examples on how to create a more inclusive and welcoming environment and how small changes can make a huge difference. Jen’s full presentation can be found [here](#).

7. Youth Prevention Update

- a. Sherri Miller and Max Konon provided an update on youth prevention efforts. Sherri announced Platte Woods United Methodist Church will be hosting the high school and middle school Northland Youth Leadership Summits in October. A date has not been set yet; Max shared the youth team has started writing content for a new youth campaign and website. This will be similar to Parent Up but with a focus on youth. This campaign is in the very early planning stages; more information to come.

8. Other Business

- a. Emily Barnes announced the August Northland Coalition meeting will taking place in-person. A location has not been determined. Jamie Parrett shared the Northland Grandfamilies program will now be under the leadership at Tri-County Mental Health Services. They will be specifically focusing on offering intergenerational care to older adults and youth through support groups, conferences, activities, and outreach. Follow Tri-County on [Facebook](#) to stay up-to-date on future events.

9. Next Meeting – **August 18th 11:30a-1:00p in-person: Location TBD**

- a. Future general meetings: September 15th

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