

Accomplishments

- Since its kick-off in 2001, over 12,000 7th graders learned to identify accurate and reliable alcohol, tobacco, and other drug information through *Go for the Grand* and *It's Time to Make a Deal*.
- Vast local and statewide audiences viewed positive messages and current information concerning underage drinking and other drugs through numerous public service announcements developed by Youth With Vision.
- More than 600 students increased their appreciation and respect for the law, court procedures and the judicial system, while also learning their legal rights and responsibilities through Mock Court Trials focusing on underage age drinking.
- Through annual Town Hall meetings, community norms concerning underage drinking were better clarified while increasing awareness and knowledge.
- Effective programming brought impressive statewide and national recognition, leading to multiple visits with the President of the United States, the National Drug Czar, and numerous esteemed awards.
- Through the multi-media live presentation Project Respect and a partnership with the Clay County Prosecutor's Office, parents and teens discovered the pain that results from poor choices and engagement with drugs, alcohol, and violence.
- Nearly 3,200 youth were trained to be prevention advocates for themselves, their school and community through Girl Power, Operation Smoke Screen Summit, The Northland Teen Institute, and the Northland Youth Leadership Summit.
- For more than 10 years, hundreds of businesses a year have encouraged teens to celebrate safely and sober through the Safe Prom and Graduation partnership.
- *Those Who Host, Lose the Most* campaign served as a catalyst in shifting community norms to support passage of local Social Host (open house parties) ordinances that then led to passage of a state law.
- The accessibility of alcohol for minors has decreased tremendously. Compliance checks implemented in 2001 found 33% of area retailers selling to minors. In September of 2010, only 4% (6 of 136) of alcohol retailers in the Northland sold to a minor. In Clay County, Deputies found a 100% compliance (did not sell to minors) rate among the 36 checks conducted.
- Approximately 1,460 meetings served as the springboard for training, education and collaboration for the 300 active Northland Coalition and local team members.

- Coupled with education, awareness and advocacy efforts, several ordinances/laws were passed (MIP By Consumption, Keg Registration, Open House Parties, Ban of AWOL Devices, Ban of K2 and numerous smoking ordinances), making it harder for youth to obtain alcohol as well as paving the path for clean indoor air.
- After hosting hundreds of Parent Information Forums, distributing thousands of social marketing and norming campaign materials, utilizing thousands of volunteer hours, and because of YOU, the Northland is a healthier and safer environment for our kids.

Legislative Successes

2003 Keg Registration in Excelsior Springs, Gladstone, Kearney, Lawson, Liberty, Smithville, Richmond and Ray County. These ordinances led to the passage of a statewide law.

2004 Passage of Alcohol and other Drugs at Open House Parties Ordinances (social host) in Excelsior Springs, Gladstone, Kearney, Lawson, Liberty, Richmond, Smithville, Weston and Ray County.

Passage of Minor In Possession by Consumption ordinances in Excelsior springs, Gladstone, Lawson, Richmond and Ray County.

2005 Statewide passage of Social Host and MIP by Consumption laws occurred as a direct result of the Coalition's efforts in the local communities

2008 Passage of Clean Indoor Air in Kansas City

Smoking ban in public buildings in North Kansas City and then Clay County

2009 Statewide Ban of Alcohol without Liquid (AWOL) devices

Smoking Ban passes in Liberty

2010 State law went into effect moving K2 (synthetic cannabinoids) into Schedule I drug category, making it illegal to possess, buy or distribute

2011 Amended synthetic drug law making it more comprehensive

Developed a multi-jurisdictional Synthetic Drug Task Force resulting in multiple arrests and great media coverage

2012 Law enforcement partners installed prescription drug disposal boxes, providing a total of 9 locations for convenient disposal of unwanted medications (2 more added 2013-2015, making total of 12).

2013 Excelsior Springs passes a Smoke-Free ordinance
Kansas City passes a Smoke-Free Parks ordinance

Ray County Commissioners sign countywide ordinance making it illegal to sell, produce, or distribute any product (i.e. marijuana) that would be illegal at the federal level (regardless of state law)

2015 Kearney passes a Smoke-Free ordinance
Increased tobacco age of sale from 18 to 21 in Kansas City

2016 Passed ordinance in Gladstone, increasing the age of sale for tobacco products from 18 to 21
Tobacco 21 passed in Liberty
Prescription Drug Monitoring Program passed in Kansas City

2017 Prescription Drug Monitoring Program passed in Jackson County and Clay County
Tobacco 21 passed in Excelsior Springs and Parkville

2019 Tobacco 21 passed in Smithville.

Awards/Recognitions

2004 The Northland Coalition's successes were recognized by Drug Czar John Walters during a National News Conference

2005 President Bush recognized the Northland Coalition's Safe Prom Partnership in his National Drug Control Strategy

CNN highlighted *Those Who Host* in a national report on adults allowing minors to drink alcohol in their homes

2006 Missouri Public Health Association awarded the Northland Coalition the *Robert L. Northcutt Award for Outstanding Contribution to Public Health Legislation in Missouri*

Office of Juvenile Justice and Delinquency Prevention presented the Northland Coalition with the *Success Story Recognition Award* for innovation and perseverance in reducing underage drinking

President Bush awarded Youth with Vision co-chairs with the Volunteer Service Award

2007 Community Anti-Drug Coalitions of America (CADCA) chose the Northland Coalition as one of 4 of 5,000 coalitions to win the "Got Outcomes Award"

Three Northland Coalition members attended a small (10 people) roundtable discussion with the President of the United States followed by a national press conference and celebration with Drug Czar, John Walters.

2009 Ray County Coalition received the honored CADCA “Got Outcomes Award”
Ray County Coalition received the national *Harold E. Hughes – Exceptional Rural Community* award at the National Rural Institute on Alcohol and Drug Abuse Conference in Wisconsin

2010 Platte County named one of America’s 100 Best Communities for young people – recognized as “a community that works across sectors to address the challenges young people face and better prepare them for college and the 21st century workforce.”

2012 Received a Service to Science Building Evaluation Capacity For Evidence-Based Interventions contract

2013 Liberty Alliance for Youth received the honored (CADCA) “Got Outcomes Award”
Northland Coalition is honored as Missouri’s Prevention Coalition of the Year by the MO Division of Behavioral Health

2014 Received a Health Care Foundation Advocacy Capacity Technical Assistance grant (focusing on marijuana)
Liberty Alliance For Youth received Federal Drug Free Communities grant (DFC) - \$125,000/year for up to ten years

2015 Youth With Vision is honored as Missouri’s Prevention Coalition of the Year by the MO Division of Behavioral Health

2016 Youth With Vision is nationally recognized as the Youth Advocates of the Year at the Campaign for Tobacco-Free Kids' annual gala in Washington D.C.

2017 Ray County Coalition was received Federal Drug Free Communities grant (DFC) - \$125,000/year for up to ten years

2018 Smithville CIA received Federal Drug Free Communities grant (DFC) - \$125,000/year for up to ten years

2019 Park Hill CAFY received Federal Drug Free Communities grant (DFC) - \$125,000/year for up to ten years